

Important dates:

30th March 2014 - Application to participate in the Summer School and Conference and submission of abstracts:
www.knlb.pl/asecu

30th May 2014 - Deadline for submission of full articles

Articles presented at the conference will be published in conference proceedings. Text of article should be approved by teacher (supervisor). All articles will be peer-reviewed and assessed in order to choose best papers during the conference.

We would like to kindly invite 3 representatives from ASECU members Faculties without participation fee (2 students and 1 teacher). More representatives may apply to participate, but will have to cover accommodation costs and other expenses (100 €).

Tentative Agenda

14th July - Arrival of participants

15th-17th July – Conference and Summer School

18th July – Excursion

19th July - Departure of participants

More detailed information concerning conference participation and editorial requirements for authors of papers will be available at the conference web page at www.knlb.pl/asecu

Organizing Committee:

Liliana Gałka (+48 503 717 934), Tomasz Tarnowski (+48 691 698 360),
Monika Gaździk, Aleksandra Stasiewicz, Paulina Zwierzyńska

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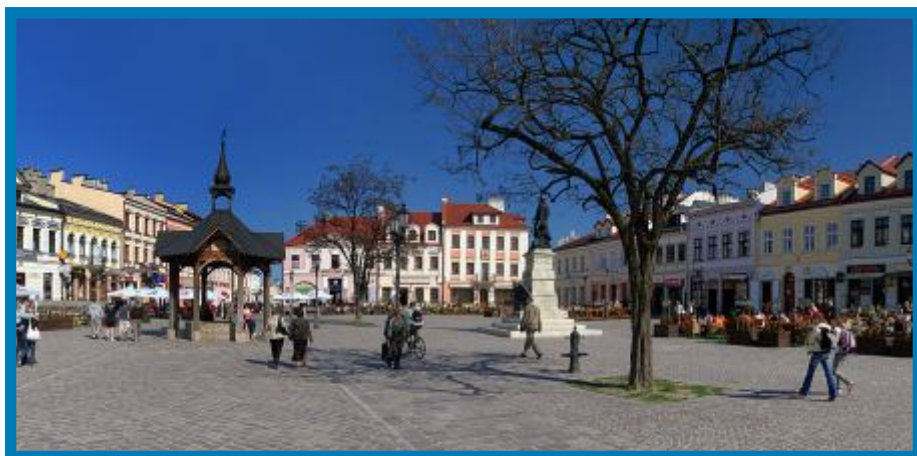
4th INTERNATIONAL SUMMER SCHOOL OF ASECU YOUTH & 4th INTERNATIONAL CONFERENCE: Socio-Economic Regional Development in the context of European Integration Rzeszów, 15th - 18th July 2014



University of Rzeszów
Faculty of Economics

On behalf of Faculty of Economics, University of Rzeszów and ASECU Management Committee would like to invite you to 4th INTERNATIONAL SUMMER SCHOOL & 4th INTERNATIONAL CONFERENCE OF ASECU YOUTH - Socio-Economic Regional Development in the context of European Integration, which will take place at Faculty of Economics campus in Rzeszów between 15th and 18th of July 2014.

Bogdan Wierzbiński
Vice Dean at Faculty of Economics, Rzeszów University
Member of ASECU Management Committee



SUMMER SCHOOL PROGRAM COMMITTEE:

Dr Magdalena Cyrek

Dr Barbara Fura

Dr Grzegorz Hajduk

Dr Ewa Kubejko-Polańska

Dr Tomasz Potocki

Dr Tomasz Surmacz

Dr Bogdan Wierzbiński



Thematic Scope:

SOCIO-ECONOMIC DEVELOPMENT

Directions of socio-economic development
Diversity in socio-economic development - inequalities and preventing marginalization in Europe
Structural changes favourable for sustainable development
Urban and regional economics
Opportunities and restrictions of regional and local development
Entrepreneurial development
Intellectual capital
General socio-economic development aspects (other subjects not specified above)

FINANCIAL MARKETS AND BANKING

Financial markets and institutions
Financial crises and risk management
Integration of Financial Market in Europe - perspectives and challenges
Personal and commercial banking development
General issues on financial markets and banking aspects
(other subjects not specified above)

MARKETING AND MANAGEMENT

Problems of companies' management
Managing public organizations and NGO's
Destination marketing aspects
International marketing and global competitiveness
B2B and B2C marketing
General marketing and management aspects (other subjects not specified above)

INNOVATIONS AND R&D PRACTICES

Role of IT in economic development
Knowledge and learning
Corporate Social Responsibility
Research and development practices in economic processes
General Innovations and R&D practices aspects (other subjects not specified above)