

# ASECU 18<sup>TH</sup> INTERNATIONAL CONFERENCE

## "Socio-Economic Challenges in the Post- Pandemic Period"

### 23-24 September 2022

## Conference Agenda

Friday, September 23<sup>rd</sup>, 2022

|              |  |
|--------------|--|
| 16:00 –16:30 | Welcome participants & Registration  |
| 16:30 –18:00 | Welcome speeches<br>Representatives from: <ul style="list-style-type: none"><li>○ University of Korca</li><li>○ ASECU Dr. Prof. Grigoris Zarotiadis,<ul style="list-style-type: none"><li>▪ Multidimensional Crisis in Eastern Mediterranean and the Black Sea the role of the academic community and the duty of ASECU</li><li>▪ Faculty of Economics (Korca)</li><li>▪ Local governmental institutions</li></ul></li></ul> |
|              | <b>Keynote speaker:</b><br><b>Prof. dr. Grigoris ZAROTIADIS,</b><br><i>Dean of the Faculty of Economic and Political Sciences, AUTH</i><br><i>President of the Association of Economic Universities of South and Eastern Europe and the Black Sea Region.</i><br>"POST-PANDEMIC SOCIOECONOMIC BEHAVIORAL EFFECTS: A NEW PHASE IN THE "CIVILIZING PROCESS"  |
| 18:00 –19:30 | City Sightseeing   |
| 19:30        | <b>Academic dinner</b>   |

Saturday, September 24<sup>th</sup>, 2022

SSESSION I

“Teodor Laço” Amphitheatre

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| 08:30 – 09:00 |   | Registration  | W. of P           |
| 09:00 – 09:15 | 1 | <b>PhD Stoyanka PASTARMOVA-TSACHEVA, Assist. Prof. Violetka ZHELEVA PhD</b> ; - <i>University of Trakia, Bulgaria</i> LOCAL ACTION GROUPS FROM BORDER MUNICIPALITIES IN BULGARIA IN THE POST-PANDEMIC PERIOD. SOCIAL AND ECONOMIC CHALLENGES  | INP <sup>i</sup>  |
| 09:15 – 09:30 | 2 | <b>Prof. Dr. Prodromos PRODROMIDIS</b> <i>Centre for Planning &amp; Economic Research (KEPE), Greece</i> THE EVOLUTION OF EMPLOYMENT ACROSS REGIONS AND SECTORS IN GREECE DURING THE RECESSION, THE RECOVERY, AND THE PANDEMIC, 2008-21   | ONL <sup>ii</sup> |
| 09:30 – 09:45 | 3 | <b>Tomoko OIKAWA</b> <i>Euro-Asia Centre, Dept of Economics Kemmy Business School, University of Limerick, Ireland</i> SMES SUSTAINABILITY: LOCALISM OR LOCALIZATION? AN ASSOCIATIONAL ECONOMY AND MEMBERSHIP PHILOSOPHY  | INP               |
| 09:45 – 10:00 | 4 | <b>Tatjana DRANGOVSKA</b> <i>Macedonian Academy of Sciences and Arts, North Macedonia</i> ECONOMIC AND SOCIAL IMPACT OF COVID-19 IN REPUBLIC OF NORTH MACEDONIA AND FUTURE POLICY CHALLENGES IN ACHIEVING SUSTAINABLE DEVELOPMENT   | ONL               |
| 10:00 – 10:15 | 5 | <b>Odysseas KOPSIDAS Grigorios ZAROTIADIS</b> <i>School of Economics, Aristotle University of Thessaloniki, Greece</i> THE DETERMINATION OF THE OPTIMAL LEVEL OF NATURAL RESOURCE EXTRACTION WITH ECONOMIC CRITERIA IN THE CASE OF THE EAST MEDITERRANEAN SEA BY MEANS OF ‘DUTCH DISEASE’ MODEL | INP               |
| 10:15 – 10:30 | 6 | <b>Hrachya ZAKARYAN</b> <i>Yerevan State University, Faculty of Economics and Management Yerevan, Armenia</i> THE IMPACT OF DIGITALISATION ON VULNERABLE EMPLOYMENT: ANALYSIS FOR THE GENERAL CASE AND BY SEX COMPOSITION (TSE.PR. 2021)  | ONL               |
| 10:30 – 11:00 |   | Coffee/tea break  |                   |

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| 11:00 – 11:15 | 7  | <b>Magdalena KOZIŃSKA, PhD</b> <i>Warsaw School of Economics Collegium of Socio-Economics Banking Institute Poland</i> <b>BANKS' LOSS ABSORPTION AND RECAPITALIZATION CAPACITY IN THE POST-PANDEMIC ENVIRONMENT</b>  | INP |
| 11:15-11:30   | 8  | <b>Emmanuel AGBOOLA, Rosen CHOWDBURY, Bo YANG</b> <i>Swansea University United Kingdom</i> <b>ASYMMETRIES AND IMPACT OF OIL PRICE TRANSMISSION IN OIL EXPORTING EMERGING ECONOMIES (TSE.PR. 2021)</b>  | ONL |
| 11:30-11:45   | 9  | <b>Associate Professor Nedelin MARKOV Zhelyazko TSACHEV PhD Student;</b> <i>Faculty of Economics, Trakia University, Stara Zagora Bulgaria</i> <b>THE IMPACT OF COVID-19 ON THE FINANCES OF LOCAL SELF-GOVERNMENT (FOLLOWING THE EXAMPLE OF BULGARIA)</b>                      | INP |
| 11:45-12:00   | 10 | <b>Milena BALANOVA</b> <i>Rostov State University of Economics Rostov-on-Don, Russia</i> <b>ANALYSIS OF INTERNATIONALIZATION STRATEGIES LEADING TRANSACTION PLATFORM COMPANIES APPLY (TSE.PR. 2021)</b>  | ONL |
| 12:00-12:15   | 11 | <b>Andromahi KUFO</b> <i>University of New York Tirana, Albania</i> <b>ALBANIAN BANKING INDUSTRY PATHWAY TO SUSTAINABLE DEVELOPMENT PRACTICES</b>  | INP |
| 12:15-12:30   | 12 | <b>Darya STSEFANOVICH Oliwia GAŚIOR</b> <i>Department of Marketing, College of Management and Quality Sciences, Cracow University of Economics Cracow, Poland</i> <b>“THE ECOLOGICAL APPROACH TO THE PRODUCT IN THE OPINION OF CONSUMERS FROM GENERATION Z” (TSE.PR. 2021)</b> | ONL |
| 12:30 – 13:00 |    | Catering   |     |
| 13:00 – 13:15 | 13 | <b>Brankica MILADINOVA &amp; Riste KOSTOVSKI</b> <i>Master student of strategic management of human resources at Economic Faculty Skopje, North Macedonia</i> <b>“SOCIAL ENTREPRENEURSHIP IN NORTH MACEDONIA” (TSE.PR. 2021)</b>   | INP |
| 13:15-13:30   | 14 | <b>Linara KHADIMULLINA</b> <i>National Research University “Higher School of Economics” Saint-Petersburg, Russian Federation</i> <b>“INVESTIGATING CHARACTERISTICS OF PEOPLE WHO SUPPORT PROTECTION OF THE ENVIRONMENT” (TSE.PR. 2021)</b>                                     | ONL |

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|--------------------|----|--|-----|
| 13:15 – 13:45      | 15 | <b>Prof.Asoc. Dr.Brikena LEKA MSc. Eugena TOPI</b> Faculty of Economics, University,of Tiana “LABOUR MARKET FLUCTUATIONS IN UNCERTAIN TIMES: AN EMPIRICAL REVIEW FOR ALBANIA”  | INP |
| 13:45-14:00        | 16 | <b>Dr. Marin ARANITASI MSc. Anisa GJINI</b> Faculty of Information Technology Polytechnic University of Tirana “INCREASING THE SECURITY OF ANDROID OS MOBILE DEVICES”  | ONL |
| 14:00-14:15        | 17 | <b>Eriona SHTËMBARI</b> University of New York Tirana, Tirana ALBANIA “BENEFITS AND EMPLOYEE DEMOGRAPHICS RELATIONSHIP. INSIGHTS BEFORE AND AFTER COVID-19”  | ONL |
| 14:15-14:30        | 18 | <b>Jonida BEKTESHI</b> University of Tirana, ALBANIA THE IMPACT OF COVID-19 AND AUDITING CHALLENGES  | ONL |
| 14:30-15:00        |    | Coffee/tea break   |     |
| <b>15:00-15:15</b> |    | <b>Announcement of the winner of the Tsekouras Prize 2021</b>  |     |
| 15:15-15:30        | 19 | <b>Gjergji MULLA</b> Faculty of Economics, University of Tiana, ALBANIA “ PREPARING THE LIST OF EMPLOYEES AND WORKSTATIONS HOSTED IN DISASTER RECOVERY INFRASTRUCTURE AS PART OF BUSINESS CONTINUITY PLAN: CASE STUDY IN THE BANKING SECTOR” | INP |
| 15:30-15:45        | 20 | <b>Irma SHKREPA</b> International Financial Institute for Banking & Insurance, ALBANIA “ALTERNATIVE FINANCIAL MECHANISMS TO SUPPORT BUSINESS GROWTH AND ACCESS TO FINANCE OF TOURISTIC HOST CHAIN ENTITIES”                                  | INP |
| 15:45-16:00        | 21 | <b>Msc.Iva PENDAVINJI</b> Faculty of Economics, Fan.S.Noli University, Korça, ALBANIA “RESTRICTION OF FUNDAMENTAL RIGHTS AND FREEDOMS DURING PANDEMIC”   | INP |
| 16:00-16:15        | 22 | <b>Dr. Kostandin Nasto MSc. Junada Sulillari</b> Faculty of Economics, Fan.S.Noli University, Korça ALBANIA AN ANALYSIS OF THE FUNDING CHALLENGES IN THE COVID-19 ERA: A CASE STUDY OF ALBANIAN SME-S  | INP |
| 16:15-16:30        | 23 | <b>Dr. Adelina NEXHIPI</b> University "Fan S. Noli" Korca <b>Entela KURUNI</b> High school "Themistokli Germeñji" Korca THE IMPACT OF ONLINE LEARNING ON PRE-UNIVERSITY EDUCATION STUDENTS   | INP |

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| 16:30-16:45 | 24 | <b>Prof. As. Dr Eleni VANGJELI; Dr. Kostandin NASTO; Prof. As Dr. Mamica NENE;</b> <i>Faculty of Economics, Fan.S.Noli University, Korça ALBANIA</i> “THE PROGRESS OF DEMOGRAPHIC GROWTH IN ALBANIA. ANALYZE OF INFLUENCING FACTORS” | INP |
| 16:45-17:00 | 25 | <b>Erjon NEXHIPI</b> <i>Faculty of Economics, Fan.S.Noli University, Korça ALBANIA</i> “DIGITALIZATION OF PUBLIC SERVICES IN ALBANIA DURING THE PANDEMIC PERIOD”   | INP |
| 17:00-18:00 |    | <b>Closing remarks; Discussion/ questions/feedback – Certificates</b>  |     |

**Saturday, September 24<sup>th</sup>, 2022**  
**SSESSION II (Online & Poster presentations)**

*Library “Kongresi i Manastirit”: 1<sup>st</sup> floor*

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| 14:00-14:15        | 26 | <b>Majlinda GODOLJA</b> <i>Univesity of Tirana, Albania</i> <b>Svenja KRETZ,</b> <i>Koblenz University of Applied Sciences, Germany.</i> IMPACT OF COVID-19 ON LIFE EXPECTANCES AND ANNUITY VALUES IN BALKAN COUNTRIES   | ONL                |
| 14:15-14:30        | 27 | <b>Aida MOSKO; Klaudia LIPI; Klaudeta MEROLLARI</b> <i>Faculty of Economics, Fan.S.Noli University, Korça ALBANIA</i> “ANALYSING THE RELATIONSHIP BETWEEN RISK, CAPITAL AND EFFICIENCY IN ALBANIAN BANKING SYSTEM”   | INP                |
| 14:30-15:00        |    | Coffee/tea Break   |                    |
| <b>15:00-15:15</b> |    | <b>Announcement of the winner of the Tsekouras Prize 2021</b>  |                    |
| 15:15-15:30        | 28 | <b>Prof. As. Dr Majlinda BELLO</b> <i>Faculty of Economics, Fan.S.Noli University, Korça ALBANIA</i> INCOME INEQUALITY   | PST <sup>iii</sup> |
| 15:30-15:45        | 29 | <b>Jorida KOÇIBELLI</b> <i>Faculty of Economics, Fan.S.Noli University, Korça ALBANIA</i> <b>Ina SHKEMBI;</b> <i>ALBANIA</i> “THE IMPACT OF PUBLIC, PRIVATE AND FOREIGN DIRECT INVESTMENTS ON THE ECONOMIC GROWTH BEFORE AND DURING THE CORONAVIRUS PANDEMIC (COVID-19). THE CASE OF ALBANIA!” | PST                |

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|-----------------|-----------|---|-----|
| 15:45-<br>16:00 | <b>30</b> | <b>Prof. As. Dr Oriola THEODHORI; Prof. As. Dr Ledina ALOLLI</b><br><i>Faculty of Economics, Fan.S.Noli University, Korça, ALBANIA. “AN EMPIRICAL ANALYSE OF ONLINE CUSTOMER BEHAVIOR ALBANIA IN FOCUS”</i>                             | PST |
| 16:00-<br>16:15 | <b>31</b> | <b>Dr. Klaudeta MEROLLARI, Prof.as.dr. Anila MANÇKA</b><br><i>Faculty of Economics, Fan.S.Noli University, Korça, Albania</i> IMPACT OF THE COVID-19 PANDEMIC ON ALBANIAN BUSINESS, STUDY FOR SMES IN KORÇA                             | PST |
| 16:15-<br>16:30 | <b>32</b> | <b>Dr.Marsida HARREMI Dr.Klaudia LIPI</b><br><i>Faculty of Economics, Fan.S.Noli University, Korça, Albania. “THE INFORMAL ECONOMY IN ALBANIA. ANALYSIS OF ITS FORMS AND EFFECTS OF COVID-19”</i>                                       | INP |
| 16:30-<br>16:45 | <b>33</b> | <b>Dr.Klaudia LIPI, Dr.Marsida HARREMI</b><br><i>Faculty of Economics, Fan.S.Noli University, Korça, Albania</i> “ANALYSIS OF THE ECONOMIC DEVELOPMENT OF ALBANIA, BEFORE AND AFTER THE PANDEMIC COVID-19”                              | INP |
| 16:45-<br>17:00 | <b>34</b> | <b>Monika DISHNICA, Marsida LEKA</b><br><i>National Commercial Bank, Korça, Branch, Albania</i> “EVALUATION OF PERFORMANCE FACTORS IN BANKS OF SECOND LEVEL IN ALBANIA. IN FOCUS, THE SATISFACTION OF EMPLOYEES IN THE REGION OF KORCA” | PST |
| 17:00-<br>18:00 |           | <b>Closing remarks; Discussion/ questions/feedback – Certificates</b>   |     |

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- <sup>i</sup> INP - Presentation In-person
- <sup>ii</sup> ONL - Presentation Online
- <sup>iii</sup> PST - Presentation by Poster