13th ASECU Youth
International Conference and Summer School

ECONOMIC DYNAMICS IN A GLOBALIZED WORLD:
COLLABORATIVE STRATEGIES
FOR ADAPTATION AND PROGRESS

University of Vlore “Ismail Qemali”, Albania
1-7 September 2024, Vlore, Albania

asecuyouth2024@univlora.edu.al
We have the pleasure to announce the Call for the 13th ASECU Youth International Conference and Summer School hosted by the University of Vlore “Ismail Qemali” (UV), and which will take place in presence in the city of Vlore, Albania, in the period 1-7 September 2024.

The topic of the 13th ASECU Youth International Conference and Summer School is:

"Economic Dynamics in a Globalized World:
Collaborative Strategies for Adaptation and Progress"

The Summer School and Conference is addressed to pre- and postgraduate students, including PhD candidates from multiple fields in humanities and social sciences, especially in economics and business studies.

**Deadline for receipt of applications, abstracts and full papers:**

---

**About**

The ASECU (Association of Economic Universities of South and Eastern Europe and the Black Sea Region) Youth International Conference and Summer School is an annual event aimed at bringing together young scholars, researchers, and students interested in Economics, business studies and related fields from countries in South and Eastern Europe and the Black Sea, as well as from the rest of the world.

The Summer School and Youth Conference provides a platform for participants to exchange ideas, present research findings, and engage in discussions on various economic topics.

The Summer School component typically offers workshops, seminars, and lectures conducted by experts in the field, providing participants with opportunities to enhance their knowledge and skills in specific areas of economics. These sessions often cover topics such as macroeconomics, microeconomics, international economics, econometrics, finance, and more.
Additionally, the conference part of the event includes paper presentations by participants, keynote speeches by, panel discussions, and networking opportunities. Participants can gain valuable insights into current research trends, receive feedback on their work, and establish connections with peers and professionals in the field.

Overall, the **ASECU Youth International Conference and Summer School** serves as a platform for fostering academic exchange, collaboration, and intellectual growth among young scholars in the region, contributing to the advancement of economic knowledge and research in South and Eastern Europe and the Black Sea region.

The **13th ASECU Youth International Conference and Summer School** will be organized by Interdisciplinary Regional Development Center, University of Vlore “Ismail Qemali”.

The event will be a unique opportunity for:

- **Networking**: Students can connect with peers and professionals from various countries and academic backgrounds, fostering international relationships and potential collaborations.
- **Presenting Research**: They can showcase their research or academic work, gaining valuable experience in presenting and receiving feedback from experts in the field.
- **Learning from Experts**: The conference often hosts esteemed speakers and professors who provide insights into the topics of the conference, offering a chance for students to learn from their expertise.
- **Workshops and Seminars**: Participation in workshops and seminars can enhance students' knowledge and skills in specific areas related to regional development, economics, and interdisciplinary studies.
- **Cultural Exchange**: Students can engage in cultural exchanges, learning about different traditions, customs, and perspectives from participants coming from diverse backgrounds. They will have the possibility to enjoy the beach and the summer time in the breath taking area of the Vlora bay!

**Indicative paper topics:**

**Economy, International Business, Management and Marketing**

- Global Dynamics: Exploring International Economics and Business in a Rapidly Changing Landscape
- Government Response in Economic and Financial Crises: Roles, Challenges, and Strategies
- Navigating Financial Globalization: Unveiling Opportunities and Addressing Threats
- Crafting Effective International Economic Policies for Sustainable Development
- Strategic Organization and Management in Contemporary Business Environments
- Harnessing Knowledge: Strategies for Effective Knowledge Management
- Advancing Business Sustainability: A Strategic Approach
- Rural Market Dynamics: Navigating Opportunities and Challenges
- Work, Culture & Organizations: Shaping Positive Work Environments
- Embracing Diversity in Business: Effective Strategies for Management
- Corporate Social Responsibility and Sustainability: A Holistic Business Approach
- Entrepreneurial Finance and Investment: Unraveling the World of Foreign Direct Investment
- Leadership Excellence: Performance and
<table>
<thead>
<tr>
<th>Human Resources in Focus: Management Techniques and Motivational Approaches</th>
<th>Development in Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Understanding Consumer Behavior: From Traditional to Digital Consumer Insights</td>
<td>Insights into Organizational Behavior: Unveiling Key Dynamics</td>
</tr>
<tr>
<td>Mastering the Art of Marketing: Social Media, Buzz Marketing, and Modern Strategies</td>
<td>Intellectual Property Management: Strategies for Protection and Utilization</td>
</tr>
<tr>
<td>E-Business and E-Commerce: Navigating the Digital Landscape of Business Transactions</td>
<td>Technology and Operational Management: A Comprehensive Perspective</td>
</tr>
<tr>
<td>Exploring Enterprise Concepts and Issues in Contemporary Business</td>
<td>Supply Chain Management Strategies: Optimizing Operational Efficiency</td>
</tr>
<tr>
<td>Integrated Marketing Communications: Crafting Cohesive Brand Messaging</td>
<td>Business and Sustainable Development: Integrating Ethical Practices</td>
</tr>
<tr>
<td>Climate Change and its Impact on International Business: Strategic Responses</td>
<td>E-Government Initiatives: Enhancing Governance Through Technology</td>
</tr>
<tr>
<td><strong>Tourism and Environment</strong></td>
<td>Sustainable Marketing and Strategies: Aligning Business Practices with Environmental Responsibility</td>
</tr>
<tr>
<td>Environmental Harmony: Ecology, Eco-Tourism, and the Pursuit of Sustainable Development</td>
<td><strong>Information Technology applications in Business environments</strong></td>
</tr>
<tr>
<td>Gauging Progress: Metrics for Measuring Sustainable Development</td>
<td>Streaming Network Communications: Efficiency and Effectiveness</td>
</tr>
<tr>
<td>Preserving Biodiversity for Environmental and Economic Excellence</td>
<td>Social Computing, IoT, and Intelligent Networks: A Symbiotic Perspective</td>
</tr>
<tr>
<td>Legal Frameworks for Environmental in Europe and Neighboring Countries</td>
<td>Human-Centric Cyber-Physical Systems: Bridging the Gap Between Humans and Machines</td>
</tr>
<tr>
<td>Climate Change’s Impact on Tourism: Challenges and Adaptations</td>
<td>The Internet of Thinking and Creation: Transforming Concepts into Reality</td>
</tr>
<tr>
<td><strong>Information Technology applications in Business environments</strong></td>
<td>Advancements in Computer Networks and Communication</td>
</tr>
<tr>
<td>Leveraging Information Systems for Effective Knowledge Management</td>
<td>Information Storage Solutions: Balancing Capacity and Accessibility</td>
</tr>
<tr>
<td>Unveiling Insights: Data Mining and Visualization Techniques</td>
<td>Brain Informatics: Sensing and Processing</td>
</tr>
<tr>
<td>Navigating Computer Networks: Infrastructure and Connectivity</td>
<td>Affective Computing: Understanding Emotions in the Digital Realm</td>
</tr>
<tr>
<td>Brain-Computer Interface/Brain-Machine Interface: Merging Minds and Machines</td>
<td>Brain-Computer Interface/Brain-Machine Interface: Merging Minds and Machines</td>
</tr>
<tr>
<td></td>
<td>Human-Centric Cyber-Physical Systems: Bridging the Gap Between Humans and Machines</td>
</tr>
<tr>
<td></td>
<td>The Internet of Thinking and Creation: Transforming Concepts into Reality</td>
</tr>
<tr>
<td></td>
<td>Advancements in Computer Networks and Communication</td>
</tr>
<tr>
<td></td>
<td>Information Storage Solutions: Balancing Capacity and Accessibility</td>
</tr>
<tr>
<td></td>
<td>Trusted Computing and Fault-Tolerant Systems: Ensuring Reliability</td>
</tr>
<tr>
<td></td>
<td>Brain Informatics: Sensing and Processing</td>
</tr>
</tbody>
</table>
Mobile and Smart Healthcare: Revolutionizing Health Services
Navigating Security, Privacy, and Trust in the Internet of People
Information Systems for Effective Management
Distributed Computing Systems: Collaborative Processing in a Digital Landscape
Safeguarding Networks: Principles and Practices of Network Security

Cognitive Data
Operating Systems: The Backbone of Digital Functionality
Advancements in Software Engineering Practices
Ensuring Information Security in a Connected World
Web Technology: Shaping the Future of Online Experiences

Conference program
The exact program of the 13th ASECU Youth International Conference and Summer School will be announced timely. Local organizers will announce the final program of the event by the end of June 2024.

Agenda
The schedule of the 13th ASECU Youth International Conference and Summer School has as follows:
- The International Conference, where students will present their papers.
- The Summer School, where Professors (participants and invited) will present their lectures.
- Round Table discussions, where students will work in groups and will deliver a final document on a specific topic, which will be assigned in the first day of the Summer School.
In parallel
- Various activities: interactive games, sport activities, and excursions in Vlore.
- Cultural activities in Vlore and excursions at the area.

All the presented papers at the ASECU Youth International Conference will be issued at the ISBN numbered Conference’s Proceedings. The Proceedings may be issued in electronic form.
All participants will receive a Certificate of Attendance and Presentation.

Organizers
The organizers of the 13th ASECU Youth International Conference and Summer School are the
- University Ismail Qemali Vlore, is a public body of higher education, located in Vlore city, in the south of Albania.
- ASECU (Association of Economic Universities of South and Eastern Europe and the Black Sea Region) network

These entities work together to plan, coordinate, and execute the annual ASECU Youth International Conference and Summer School. The University Ismail Qemali Vlore likely serves as the host institution, providing logistical support and facilities for the event, while ASECU network will contribute its expertise, resources, and network of member institutions to ensure the success of the event.
General Chairs:
Prof. Dr. Roland Zisi–Rector of University “Ismail Qemali” Vlore, Albania
Prof. Grigoris ZAROTIADIS, President of ASECU, Aristotle Univ of Thessaloniki, Greece
Prof. Bernard DOSTI, Vice Rector, University of Tirana, Albania

Scientific Committee:
Prof. Dr. Roland Zisi, University “Ismail Qemali” Vlore, Albania, Chair of the Scientific Committee
Prof. Grigoris ZAROTIADIS, Aristotle University of Thessaloniki, Greece
Prof. Albert QARRI, University Ismail Qemali Vlore, Albania
Prof. Oleg BODYAGIN, Rostov State University of Economics, Rostov-on-Don, Russia
Prof. Bernard DOSTI, University of Tirana, Albania
Prof. Dejan MIKEREVIC, University of Banja Luka, Bosnia Herzegovina
Prof. Leonid NAKOV, St. Cyril and Methodius University, Skopje, North Macedonia
Prof. Zaklina STOJANOVIC, University of Belgrade, Serbia
Prof. Bogdan WIERZINSKI, University of Rzeszow, Poland
Prof. Paskal ZHELEV, University of National and World Economy, Bulgaria
Prof. Bogdan Gabriel ZUGRAVU, "Alexander Ioan Cuza" University of Iasi, Romania

Organizing committee
Enkelejd Mehilli–Vice Rector of University Ismail Qemali Vlore, Albania
Eva Cipi - University Ismail Qemali Vlore, Albania
Entela Islamaj - University Ismail Qemali Vlore, Albania
Rezarta Sinanaliqaj - University Ismail Qemali Vlore, Albania
Eloina Tozaj - University Ismail Qemali Vlore, Albania
Saimir Xhelaj - University Ismail Qemali Vlore, Albania
Melina Petromelidou, Head of ASECU / ASECU Youth office, Greece

Submissions Procedure
Preparation
- Prepare an abstract of the paper with no more than 250 words.
- Presentation template link can be down from the conference website

Abstract Submission
- Students have to fill up the Application for Students and to submit it along with the abstract of their paper by the 15th of April 2024.
- Students have to follow the respective guideline for the Abstract in the Application Form.
- Submitted papers must be approved by the Supervisor professor, before submission. The name and the e-mail address of the Supervisor has to be mentioned at the paper (or at the final application form).
- The title of the paper has to be mentioned at the Application Form for Students.
- Students will be notified by the 1st of May 2024 for the acceptance of their application and the inclusion of their paper in the program of the conference.

- The participants, according to the payment category, have to confirm the registration and participation in the conference by 15 of May 2024. The Bank details are in the end of this Call.

- The final papers of the participating students have to be submitted by the 15th of July 2024 in the word format following the instructions of the paper template published in the conference website. Updated information will be published in the website of the conference.

**Application procedure**

- **Professor application** - Professors are kindly asked to fill up the Application for Professors, where they will also define the title and a short description of their lecture by the 15-th of April, 2024.

**Important dates**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 15-th 2024</td>
<td>Deadline for Submission of Students’ Application and Abstracts Submission</td>
</tr>
<tr>
<td></td>
<td>Professors’ Applications with the topics of their Lectures</td>
</tr>
<tr>
<td>May 1-st 2024</td>
<td>Notification of Acceptance of Abstracts</td>
</tr>
<tr>
<td>May 15th 2024</td>
<td>Confirmation of Registration by paying the fee according to the participant category</td>
</tr>
<tr>
<td>July 15th 2024</td>
<td>Deadline for Registration and Submission of Full Papers for the conference</td>
</tr>
</tbody>
</table>

Students as an author, can register only after the paper acceptance by mentor professor!

**Participation Fee**

<table>
<thead>
<tr>
<th>Categories of the participants</th>
<th>Participants from ASECU and ASECU-Youth member-universities</th>
<th>Participants from universities not members of ASECU or ASECU Youth from the area of South and Eastern Europe and the Black Sea Region</th>
<th>Participants from Universities out of the region of ASECU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student with paper presentation</td>
<td>160 Euro</td>
<td>180 Euro</td>
<td>250 Euro</td>
</tr>
<tr>
<td>Student without paper presentation (It has to be mentioned at the Application form)*</td>
<td>180 Euro</td>
<td>200 Euro</td>
<td>280 Euro</td>
</tr>
<tr>
<td>Professor with lecture who accompanying at least two students</td>
<td>free</td>
<td>free</td>
<td>free</td>
</tr>
</tbody>
</table>
13th ASECU Youth International Conference and Summer School
UNIVERSITY OF VLORE "ISMAIL QEMALI", ALBANIA
1-7 September 2024, Vlore, Albania

<table>
<thead>
<tr>
<th>Plan Description</th>
<th>70 Euro</th>
<th>100 Euro</th>
<th>150 Euro</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor with lecture accompanying of one student</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professor without lectures and supervising one student</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>accompanying person</td>
<td>200 Euro</td>
<td>250 Euro</td>
<td>250 Euro</td>
</tr>
</tbody>
</table>

*As the number of participants is limited, priority will be given to the students with a paper presentation.*

**General Rules**

- The registration fee covers: logistics support for paper submission, logistics support for registration, logistic support for presentation, logistic support for in-venue and on-line participation, reviewing process including technical and scientific aspects, financial management (invoicing etc.), logistic support for publishing in Online Conference Proceedings, conference set, lunches during conference and summer school, break refreshments, social events organized by organizer.
- Accommodation for the whole period of the conference including one day before and one day after the conference;
- Catering costs for the whole period of the conference;
- Welcome dinner;
- Publication expenses;
- Social and cultural activities;
- Organized outdoor activities (boat trip/city tour).
- The travel expenses to/from Vlore are covered by the participants.
- Also the participants are obliged to cover by their own expenses the health insurance
- An Application form is valid for one paper. The second paper requires a new application form to be submitted.
- One full student author can be register for maximum two full papers.
- Registration considers 4 pages papers. The maximum of pages is up to 8.
- No refunding policy in case of canceled participation for any reason **after the deadline date of the confirmation of the registration (May, 15 2024)**
- The Organizer will provide an invoice for each payment. The bank details will be sent to the author to finalize the registration.
- The conference organizers are not accountable for cases of plagiarism. Responsibility for addressing such instances lies with the student's mentoring professors.

**By paying the registration, it is considered that the author read and accepted these rules.**
Venue
The main hall of the conference is in the rectorate building, next to Faculty of Economy, “Rilindja” hall equipped with all facilities for conference main session organization. The address is University Ismail Qemali Vlore Albania, Rectorate Building, First Floor. Other sessions will be organized in the close building of Faculty of Economy and Faculty of Natural and Technical Sciences.

Accommodation
The target groups address students, university teachers, and companions. University of Vlore offers accommodation in the student Dormitory. The dormitory (situated at the Faculty of Humanities is recently renovated and offers very good facilities.

Available facilities: The dormitory provides double or triple rooms equipped with a working desk, chairs, a dresser, a bed with linens and pillows for each resident and a mutual kitchen on every floor. The rooms are equipped with a shower and a toilet.
The dormitory capacity: 120 beds (in double/triple rooms)

Payment modality
- By bank (the participants will be informed for the specific details after the announcement)

Tsekouras Prize for Young Economists
All the presented papers will be evaluated by an Evaluation Committee consisting of the participating professors for the "Tsekouras Prize for Young Economists".
More information
http://www.asecu.gr/tsekouras-prize-for-young-economist.html

Language
Official Language of the Summer School will be English.

Contact Information
Please, feel free to address all your questions concerning the event to e-mail
asecuyouth2024@univlora.edu.al

Attention
As the number of participants is limited, priority will be given to participants from ASECU and ASECU Youth member universities. Therefore, the applicants are asked to keep the determined deadlines for applications.